

**webs
edge**TM
CAPTURING ISSUES
+ AUDIENCES

VIRTUAL CONFERENCE VIDEO & TV

Enhance Your Virtual Event

Engage Your Audience

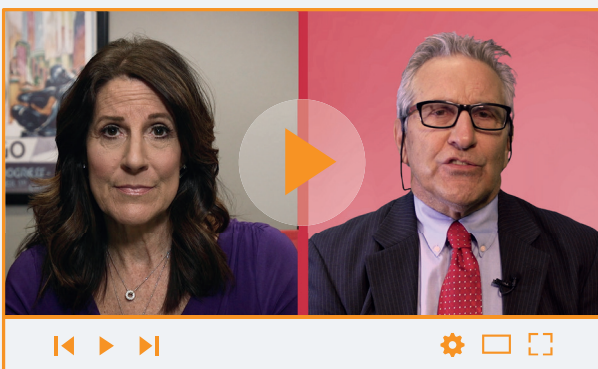
CREATE COMPELLING CONTENT

Want to make sure that the delegate experience at your virtual conference is the best it can possibly be? WebsEdge can help. Let us enhance your digital offering with high production value filmed content that enriches the viewing experience.

From filmed keynote lectures, award highlights videos, and award winner interviews to short bespoke TV shows. We capture the excitement that keeps your audience watching and engaged. Even long after the event is over.

WebsEdge is an award-winning broadcaster that has spent the last 20 years bringing world class TV and video production to many global conferences. Over the past 2 years we've been working closely with leading organisers to create compelling visuals for their online events.

Talk to us today about how we can enhance your virtual event experience and help shine a spotlight on the key themes of your meeting.



TELL THE STORIES THAT MATTER

Enhance knowledge sharing and connection making for your virtual event with our professionally filmed videos and TV shows. Run the videos between sessions, before your programs start and embed online too.

1

YOU CONTROL THE CONTENT

We work with you to shape the format of the filmed content that's tailored to your event.

2

CAPTIVATE YOUR AUDIENCE

With keynote lectures, award winner and ceremony videos, session highlights and analysis.

3

VIRTUAL INTERVIEWS

Professionally filmed with anyone, anywhere in the world.

4

NEWS BULLETINS

Professionally hosted by one of our world class broadcast journalists or delivered by a key member of your association.

5

CREATE CONNECTIONS

In science, medicine, technology and society new ideas need showcasing to stimulate collaboration. Let us connect your audience through compelling videos to make that happen.



CAPTIVATE YOUR AUDIENCE

Make your event stand out from the crowd by taking it beyond mere video conferencing quality. Our high production value filmed videos and TV shows are curated and researched in partnership with you to ensure a compelling visual experience that's relevant and enticing for your delegates.

- **BESPOKE CONTENT POSSIBILITIES** - Let us create the right visual experience for your event including Keynote lectures, Award Ceremonies and Award Winners to Session Highlights, Panel Discussions, Q&A's and more.
- **VIRTUAL OR IN-PERSON FILMING** - Whether you want to conduct virtual or in-person interviews and Keynote lectures—we can film with anyone, anywhere in the world. Ensuring the interviewee or speaker not only looks good but sounds great. Our Award Ceremony or Award Winner videos celebrate your award winners with all the fanfare they deserve. Or why not conduct Panel discussions on key issues in your field - virtually or in person.
- **PROFESSIONALLY HOSTED** - We have a roster of world class TV presenters (including seasoned Network News presenters) who would anchor the broadcast and conduct any interviews or Q&A. Whilst with our extensive library of stock video footage we keep things highly visual and excitingly dynamic. Our tailored graphics package ensures the polish you expect of high-quality filmed content.



WebsEdge was a pleasure to work with from start to finish. We were very pleased with the process, professionalism of staff, and quality of the videos. It was a great enhancement for our conference and we look forward to working with them again in the future."

- National Environmental Health Association

SECURE REVENUE

We can work with your key partners on booth profiles and virtual sponsor profiles to ensure you retain and secure ongoing relationships.

GUIDE ATTENDEES


Our Event video guides and daily highlights shows can lead your attendees to key content and navigate them around the special events and talks available.


INTEGRATE SEAMLESSLY ONLINE

We work with your chosen webcaster for live streaming, and you can also embed the filmed content to any pages of your website and share via social media channels.

LET'S TALK FURTHER

Ultimately the choice is yours. We work with you to tailor the content and virtual experience to suit your meeting, keeping your delegates engaged and focused on the key themes.

 Take a look at our recent work:
www.websedge.com

 Terry Louise Jones
Co-Head of Partnerships
Email: terry@websedge.com

