

ICMA | tv News

Returning for the 14th year WebsEdge will be producing ICMA TV at the 2019 ICMA Annual Conference in Nashville, TN. The channel serves to highlight examples of local government leading practices, innovation, and leadership excellence. ICMA TV will be onsite at the Music City Center, to interview keynote and featured speakers, ICMA members, leaders and guests.

ICMA TV Highlights



The School of Public Affairs and

Administration offers both academic and workplace-based professional development education to strengthen the provision of public services in society. Ranked #1 graduate school in the nation in Local Government Management since 1988. They keep their eyes on the trends



as well as continuously developing new degree and certificate programs, courses and opportunities preparing a wider range of students to pursue public and nonprofit sector leadership and address contemporary problems. **70 Years of Preparing Exceptional Leaders for Public Service - School of Public Affairs & Administration, University of Kansas**



You don't have to be a big town with big budgets to have big ideas.

Motivated by a school bond issue that passed overwhelmingly 10 years ago, city leaders in Augusta, Kansas were inspired to create a better community for their residents. They launched the Pride and Progress Initiative which poured money into parks, splash pads, fields. As well as amenities that allowed this community to find balance and harmony in the beautiful place they call home.

A Small Town With Big Ideas - City of Augusta, Kansas



Ridgefield's growth was aided by its location, natural beauty, and small town charm – creating great opportunities. There is prime real estate

available along the I-5 corridor. New and established businesses are looking to Ridgefield to create their new homes and longtime residents are opening their hearts to the new opportunities. The annual farm to table dinner along Ridgefield's charming downtown is just one example of the thriving community in this picturesque city.

Forward Thinking, Rooted in Tradition - City of Ridgefield, Washington



The City of Ennis, Texas is on the cusp of growth and prosperity. Through both public and private investment,

guided by the adopted Downtown Master Plan, historic downtown will be the central heartbeat of the community again. Experiential and economic life is being restored, creating a collective sense of place in the heart of the city, downtown.

Downtown Ennis: From Rubble to Revitalization - City of Ennis, Texas



The City of South Fulton is the 5th Largest City in the State of Georgia. It is centrally located with easy access to major highways and minutes away from the world's busiest airport

Hartsfield Jackson International Airport. Making it a great destination for tourism, business, and industry. The City of South Fulton boasts beautiful green space, being home to 700 acres of park land, 44 athletic fields, as well as 40 tennis courts, a shooting range, and world renowned arts and culture facilities.

Georgia's Crown Jewel - The City of South Fulton, Georgia

Where to watch ICMA TV



@WebsEdge_Gov @ICMAevents #ICMA2019



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Watch ICMA TV around the center and at selected hotels:

Hilton Nashville Downtown **Ch70** Renaissance Nashville **Ch57** The Omni Nashville **Ch5** Holiday Inn **Ch29**

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Greenfield, CA is a growing city in the heart of the Salinas Valley, one of the most productive agricultural areas in the world. In order to secure a substantial revenue stream for the city, they have formed strong partnerships with front wave businesses in the cannabis industry, as well as working on pursuing its share of the ever-growing tourism industry. Along with establishing these revenue



generators, Greenfield is also working very hard to assist in educating their youth by providing after-school homework centers, a science-oriented activity center (the Greenfield Community Science Workshop), also working regionally with sister cities, local school districts and local community colleges to more widely implement vocational education opportunities.

Greenfield Rising - City of Greenfield, California



A small town with big dreams and an even bigger potential is situated at the convergence of the 3 states and 2 nations on the borders of Texas, New Mexico and the Mexican state of Chihuahua.

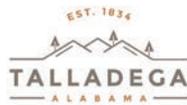
Tucked underneath the stunning Mt. Cristo Rey and next to the expansive Rio Grande, the City of Sunland Park is a picturesque place, giving visitors the chance to experience locations reminiscent of the Old West. The small town connects the roots of the Wild West to the limitless possibilities of the 21st Century. When you are standing in Sunland Park you are almost equidistant to the Dallas Texas Metroplex to the east, Denver, Colorado and the majestic Rocky Mountains to the North and San Diego and the mighty Pacific Ocean to the West. If you choose to venture into "Old Mexico" simply turn around and you are only minutes away! Sunland Park is where opportunity meets reality. The "Opportunity Zone" designation tells you that this "diamond in the rough" community is the best place to invest in your future. Any worthwhile journey begins with a single mile and when you begin that journey in Sunland Park, NM, the possibilities are endless!

"A Mile 1 City with a 2020 Vision"- City of Sunland Park, New Mexico



A city that was established prior to Texas becoming a state, Henderson boasts a pedigree dating back to the 1800s. Named after James Pinckney Henderson, the first governor in Texas, Henderson is located in the heart of east Texas between Dallas, Texas and Shreveport, Louisiana. The interlocking of five major highways provides the city with a strong geographic presence. As a Main Street City, Henderson features a vibrant historic downtown area full of shopping and restaurants. Henderson has an immediate appeal to families and businesses alike with an A rated public school district and numerous parks with recreation opportunities.

Embracing Yesterday While Planning for Tomorrow - City of Henderson, TX



Talledega Alabama is a small town that is being

revitalized. Though the town is usually only known for the raceway, the education in the arts and businesses are turning around this old fable. In this film you will be able to take a look at the growing art scene in Talladega, and how



it helps bring the community together. Also a look into the successful education institutions in town, and how they play a role in shaping what is Talladega. you will be able to see the businesses in Talladega that make the city run, and serve as the heart of the revitalization.

Opportunity at Every Turn - City of Talladega, Alabama



Municipal Technical Advisory Service

Helping Tennessee cities through a partnership with the state, the municipal league and the university. Learn who they are, what they do, and how they function within the state and the



university. Through interviews with past and present staff and clients, viewers can learn about how MTAS has created a transferable model for cities to function more effectively and efficiently.

The MTAS Mode - State Authorized Consulting Services for Tennessee Municipalities - University of Tennessee, Municipal Technical Advisory Service



CITY OF SPENCER

Being a small city does not stop Spencer, Iowa from having the big city amenities and culture that would be found in metropolitan mainstays. A diverse set of features can take you from beautiful meadows and parks to trails, that need to be explored. You can also find a thriving downtown area with the best shopping in North West, Iowa, as well as the Clay County Fair which is the largest agricultural exposition in the United States and the largest County Fair in the state. Over 300,000 people attend this fair every year, returning to the cultural and economic hub that is Spencer.

City of Spencer, Iowa



ICMA TV online!

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